

2888 Shaganappi Trail NW
Calgary, Alberta
T3B 6A8

January 25, 2010

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Mr. Trevor Cain
Southern Alberta Electronics Charity Organization
112-2635 37 Ave NE
Calgary, AB T1Y 5Z6

Dear Mr. Cain,

Thanks to you the Alberta Children's Hospital is poised to become a national leader in child health, starting with childhood cancer. Because of your generosity, we are offering new hope for the one in five children who do not survive childhood cancer, and the 60% who suffer the late side effects of current cancer treatments.

As one of the first to contribute to our exciting Childhood Cancer vision, you gave our child health team the support they needed to design and begin implementing a strategic five-year plan. Your generosity has also inspired other community members to become involved. We are pleased to report that next month we expect to pass the ten million dollar mark toward an overall goal of \$40 million!

As you may know, the Foundation is committed to helping our cancer team build nation-leading expertise by raising funds to enhance four key areas:

- Blood and Marrow Transplantation (\$15.9M)
- Experimental Therapeutics and Applied Therapeutics (\$14.8M)
- Improving the Cancer Experience (\$8.0M)
- Education and Capacity Building (\$1.3M)

Funding will support state-of-the-art equipment, family-centred care programs, innovative research and educational opportunities. Enclosed you will find more detailed information about how we are helping kids and families faced with childhood cancer and working with our partners to find new cures for our kids.

With continued community support, the Alberta Children's Hospital Foundation will be able to fully fund five years of this Childhood Cancer initiative. We are very pleased that Alberta Health Services has committed to take over funding in year six.

President & CEO
Saifa Koonar
Ex Officio

Toll Free
1-877-715-KIDS (5437)
T 403-955-8818
F 403-955-8840

childrenshospital.ab.ca

Registered Charity
#13037 3244 RR0001



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In addition to Alberta Health Services (AHS), our incredible partners on this project include:

- University of Calgary (U of C)
- AHS/U of C Institutes
 - Alberta Children's Hospital Research Institute for Child and Maternal Health
 - Southern Alberta Cancer Research Institute (including the Hughes Children's Cancer Research Centre)
 - Snyder Institute for Infection, Immunity and Inflammation
 - Hotchkiss Brain Institute
- Kids Cancer Care Foundation of Alberta
- Tom Baker Cancer Centre

This unprecedented collaboration between child health specialists will turn research into action and undoubtedly propel forward pediatric cancer expertise in Calgary.

As this Childhood Cancer initiative continues to develop, we look forward to sharing future updates with you on the progress we are making in support of kids and families in Alberta and beyond.

Until then, I look forward to hearing from you if you have any questions or concerns, or suggestions for funding opportunities to help make this vision a reality.

Sincerely,



Saifa Koonar
President & CEO

*Thank you
you all that
you do for
our kids!*

Enclosures

